



# SunTek<sup>®</sup>

PAINT PROTECTION FILM

OUR NEWEST PPF TECHNOLOGY

## REACTION

### GET AHEAD.

Eastman Performance Films strives to provide customers with a competitive advantage and our goal is to continually deliver innovation that keeps you ahead of the rest. Decades of knowledge and experience make us an industry leader in automotive and architectural films. This is a result of everything Eastman and its SunTek<sup>®</sup> brand offers: technologically advanced products, relevant tools to support installation, comprehensive installer training, technical service experts, professional marketing and responsive customer service.

Get a manufacturer who knows the intricacies of paint protection film. Get resources when you need it. GET SUNTEK.



# SunTek<sup>®</sup> REACTION

ALL-NEW CONSTRUCTION.  
NEXT-LEVEL PERFORMANCE.



**2 IN 1**  
ADVANTAGE

PPF + CERAMIC COATING BENEFITS,  
UTILISING OEM-TRUSTED  
TETRASHIELD™ TECHNOLOGY

# SUNTEK® REACTION IS A PPF GAME CHANGER

Here to take the industry by storm is SunTek Reaction, an innovation that merges all the qualities of self-healing paint protection film with highly desired benefits of ceramic coating. This trail blazing PPF newcomer utilises Eastman Tetrashield™ protective resin system technology and delivers sought-after, next-level performance. All in the name of better defense, better looks, better everything. The new super hydrophobic top coat provides easy-clean efficiency and stands up to nature with powerful resistance to damage from harsh environmental elements. Drivers will revel in the noticeably clear, no-orange-peel appearance and intense gloss. Backed by a 12-year limited warranty\*, anyone would be hard-pressed to find a better solution for paint protection than SunTek Reaction PPF.

## EASY-CLEAN EFFICIENCY

## SUPER HYDROPHOBIC SURFACE

Enhanced top coat with lower surface energy increases hydrophobicity for an extremely slick surface where water beads faster, taking dirt with it

UP TO  
**25%**  
MORE

## STANDS UP TO NATURE

Up to 25% increased resistance\*\* to damage from harsh elements such as acid rain, bird droppings and tree sap

## SMART FINISH

## SELF-HEALS TO PRESERVE LOOKS

Self-healing properties plus a noticeably clear finish with intense gloss and no orange peel appearance

## ALL NEW DIGITAL SELLING TOOLS

The entire SunTek product offering is supported with professional marketing and consumer selling tools designed to help grow your business.

Our new digital wallboard offers a unique consumer experience that lets the buyer self-navigate through a touch-screen display. Through various menus they can discover all the benefits SunTek Reaction provides as well as the different application options.

Ask your sales representative about availability!



**PAINT PROTECTION FILM  
PRODUCT COMPARISON**



SELF-HEALING  
PROTECTION

EASY CLEAN  
SURFACE  
WITH SUPER  
HYDROPHOBICITY

**BEST**

**REACTION**



Surface scratches self-heal using heat, helping to protect against damage caused by rocks, salt and more



OEM-trusted Tetrashield technology; easy-clean efficiency from slick surface where water beads faster, taking dirt with it

**BETTER**

**SUNTEK ULTRA PPF**

Advanced self-healing PPF with innovative HydroResist™ top coat for increased stain resistance and product longevity. Gloss and Matte finishes available, Gloss option of 72" wide for seamless oversized hood coverage.



**GOOD**

**SUNTEK PPF C**

PPF C is a self-healing nearly invisible layer of protection that helps defend against all major enemies of pristine paint: rocks, salt, insects and road debris. Options for Gloss and Matte finishes.





CLARITY & SHINE



DISCOLOURATION & STAIN RESISTANCE



RESISTANCE FROM NATURE'S HARSH ELEMENTS



INSTALLATION EASE



FACTORY-BACKED WARRANTY\*



Optically super clear with intense gloss and no orange peel



Anti-discolouration properties and advanced stain resistance against dirt, insects and more



Up to 25% increased resistance\*\* to damage from acid rain, bird droppings and tree sap



New construction provides increased stretch and adhesion with ease-of-repositioning, delivering a top installation experience

12 YR

Backed by a manufacturer's 12-year limited warranty, our best warranty to date



10 YR



5 YR



## SUNTEK PPF ULTRA DEFENSE

**10** YEAR WARRANTY\*



Manufactured for higher impact resistance, Ultra Defense is a stronger, thicker film that offers added protection while driving in more severe climates and tough road conditions. Self-healing Ultra Defense features our proprietary top coat, scientifically formulated with HydroResist™ technology for increased stain resistance and product longevity. Consider for application on bumpers, hoods and rocker panels.

## SUNTEK PPF ULTRA TACK

**10** YEAR WARRANTY\*



Available as an installation preference and designed for an experienced installer, Ultra Tack features an advanced high-tack adhesive that makes edge wrapping easier and installation on complex surfaces faster. Like the other self-healing films in the Ultra series, Ultra Tack utilises HydroResist™ technology for increased stain resistance and product longevity. Help achieve maximum vehicle turnover and profits that start with efficient installations.

## SUNTEK ALTERED BLACK

**10** YEAR WARRANTY\*



Let customers shift from monochromatic to two-tone with Altered Black, a self-healing paint protection film with a whole new look. Altered Black allows customisation and offers an aesthetically pleasing, high gloss black finish. A full vehicle wrap changes the appearance of any paint colour to shiny black, or apply to hoods, roofs and mirrors as an accent.



## REVENUE POTENTIAL

Adding paint protection film to your current product line brings a new revenue stream for your business. Introduce PPF to ceramic window film buyers for a convenient cross-selling opportunity.

Increasing your PPF offering to two or more products, along with incorporating an effective Good/Better/Best sales approach, allows for upselling to a higher-performing product. This helps generate higher margins and additional profits.

A comprehensive SunTek PPF portfolio provides you with numerous options to serve various customer needs and budgets.

## INSTALLATION TOOLS AND SOLUTIONS

We have a full tool catalogue with the supplies you need, including products made for surface prepping and cleaning. Try HI-TAK, a convenient premixed formulation that helps achieve quicker tack point adhesion during PPF installation.



## NEW TO PPF?

Start by offering edge guards and door cups. Material and labour costs are lower, and installation is quick. Upsell to window film customers for an additional revenue source.

New static tape on Reaction allows for clean removal and saves more film on every roll.



## WHAT DO SUNTEK CUSTOMERS THINK?



“ ”

This is the most hydrophobic, slickest film I have ever touched... It's very elastic and the adhesive is so much better. We now have a film that can protect your entire car and is more hydrophobic than a ceramic coating.

Derek J., about SunTek Reaction

“ ”

This is going to be a game changer. The film is spectacular - I've never used anything like this.

Keith H., about SunTek Reaction

**EASTMAN**

\*Certain restrictions apply. \*\*Compared to other top brands.  
SunTek® Paint Protection Films are backed by a manufacturer's limited warranty and the warranty periods and coverages vary by product; certain restrictions apply  
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