

Technical data sheet

Prime MAGNETIC BASE FILM 700

Magnetic Base Film 700 μ can be mounted on flat, curved and cylindrical surfaces. Build your magnetic surface and create stunning graphics in combination with our ferrous media. Magnetic Base Film is available in three different thicknesses. The thicker base films have a higher holding strength and are recommended for larger graphics.

Magnetic Base Film 700 μ combined with Ferro PET Film 180 μ meets the German B1 standard for fire retardancy, making it the perfect choice for the use in public areas. It is durable, safe and can be used in multiple layers.

PRODUCT NAME	Prime Magnetic Base Film 700
PHYSICAL CHARACTERISTICS	
Surface	Brown, not for printing
Base material	Flexible magnet
Adhesive	Permanent
Thickness	700 μ
Weight	2700 g/m ²
Magnetic holding force	36 - 44 g/m ²
Guaranteed magnetic holding force	\geq 36 g/m ²
Shelf life	1 year under normal conditions*
FEATURES	
Highly flexible base to create magnetic surfaces	
Permanent self-adhesive layer	
PVC-free	
Recommended when using multiple layers	
Easy to install	
Also available in other thicknesses	
APPLICATIONS	
Retail advertising	
Trade show graphics	
Interior decoration	
Wall graphics	

* The shelf life of this media is 1 year under normal conditions (10°C – 35°C at a relative humidity 30% - 75%). Higher humidity and/or temperature can affect the product performance. Always store the media in a dark place in its original packaging.